

BUSINESS & MANAGEMENT

Home-Based Business

Starting Your Own Business 101: 10 Steps to Success **NEW**

CEU 0.6

Starting a small business requires determination, motivation and know-how. When choosing your business, it's important to determine where your passions lie and to understand your personality type. Gain an understanding of the 10 critical steps to turn your entrepreneurship vision into action.

Instructor: Y. Murry

Tuition: \$50 + general fee \$25 + Total \$75

CBGE-005-01 Saturday, 9 a.m.-4 p.m., October 21

Voices for All **ONE-ON-ONE ONLINE INSTRUCTION**

CEU 0.15

In this fun and empowering 90 minute, one-on-one introductory workshop, become familiar with the different voiceover types and the tools necessary for industry success. You will be coached as you read a script, and recorded so you may receive a professional voice evaluation later. Gain the knowledge to help you decide if this is something you'd like to pursue. Check out the video at www.voicesforall.com/ooo to get a better sense of how the class works. Taught by a professional voice actor from the Voice Acting Training Company, Voices For All.

Required: Include your clearly written email address and telephone with registration. After registration, the instructor will contact you to arrange for your 90-minute class.

Instructor: Voices For All

Tuition: \$25 + general fee \$25. Total \$50

COVO 002-11



eBay® & Amazon.com® Buying and Selling

CEU 1.2

You've seen the commercials and they do not exaggerate their claims. In this very basic introductory seminar, learn how to buy or sell anything on eBay and Amazon.com, and receive a few pointers on how to generate a good profit.

Instructor: M. DeFeo

Tuition: \$50 + general fee \$49. Total \$99

GENI 385-16 Wednesdays, 6:30-9:30 p.m.,
September 27, October 4, 11, 18

Internet Marketing for eBay® and Amazon.com®

CEU 0.6

If you plan to regularly sell online, this course is for you. Learn how to boost your sales, ship your products more efficiently and develop positive customer relations. Additional topics include advanced selling and marketing strategies, communicating with your customers, eBay claims and disputes, Amazon A-Z claims, seller performance standards, feedback and much more!

PLEASE NOTE: This course is designed exclusively for students who have successfully completed eBay and Amazon.com Buying and Selling.

Instructor: M. DeFeo

Tuition: \$50 + general fee \$25. Total \$75

GENI 389-09 Wednesdays, 6:30-9:30 p.m.,
November 1, 8